

Pershing for Private Wealth Managers

Pershing provides a front-to-back-office Private Wealth Management administration service specifically designed to help you improve the quality of service to your clients whilst reducing your operational costs.

Focus on Your Core Skills

Investors choose an investment manager based upon expertise, performance, and vision. Yet a manager's track record of safeguarding and administering assets is also an important and growing requirement. The investment landscape is becoming more complicated and globally focused. Regulation is tightening and, for many managers, maintaining legacy systems to cope with the growing volume and complexity of trading and portfolio management is an increasing strain.

Few wealth managers starting up today choose to adopt the industry's traditional operating model. Instead, new private wealth managers prefer to outsource administrative functions—reducing costs and improving transparency, accuracy, and control. Now Pershing's Private Wealth Management Solution can extend all these benefits to established wealth managers of all sizes. Our solution encompasses the entire administrative life cycle, from portfolio management and trading through to client accounting and custom-built reporting.

Interface to Leading Portfolio Management Solutions

Pershing's open-architecture approach ensures that the information and systems relied upon by your front office are automatically updated with transactional and static data on the Pershing Nexus® platform. Compatible with a variety of industry-standard solutions, the Nexus Portfolio Management Interface provides your firm with the flexibility to choose the front-office tool best suited to your specific business requirements.

Comprehensive Trading Services

With Pershing as your outsourcing provider, you can choose to either execute through your established panel of brokers or utilise our direct market access (DMA) global execution services to maximise straight-through processing (STP) benefits and minimise exchange and brokerage fees.

Flexible Custodial Services

Custody your clients' assets within your own nominee company for Pershing to administer on your behalf. Alternatively, streamline your custodial arrangements by utilising our in-house nominee and global network.

Segregated Record Keeping and Investor Reporting

Produce high-quality, accurate valuations for your clients at a predictable and affordable price—regardless of whatever market and regulatory changes occur. White-label investor reports provide consolidated reporting on all client holdings and allow for a high degree of personalisation and design.

ISAs and CGT Covered

Individual Savings Account (ISA) administration services include all relevant tax and performance calculations. Integral UK Capital Gains Tax (CGT) calculations and reporting can aid CGT decision making, and tax planning for your clients.

Pricing to Suit the Way You Work

A pricing structure combining both 'transaction' and 'value of assets under administration' fees provides a truly flexible pricing model that mirrors the way you manage your own client money.

Expertise and Independence

Globally, Pershing has over 65 years' experience in providing outsourcing solutions to private wealth managers. We currently serve more than 1,150 clients worldwide, including some of the world's most respected brokers. An affiliate of The Bank of New York Mellon Corporation, we provide integrated execution, clearing, settlement, and custody services and believe we are the only outsourcing solutions provider to combine such blue-chip parentage with genuine focus and independence.

To find out how Pershing's services for private wealth managers could help you to grow your business, call the sales team on +44 (0)20 7864 8000 or email salesteam@pershing.co.uk.

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